

# Las Vegas from above The POMA group will build the cabins for the world's tallest giant wheel

Caesars Entertainment signed a contract with the POMA group, one of the world leaders in ropeway transportation, to design and manufacture the cabins of the future highest observation wheel in the world. State-of-the-art technology will be used to design and engineer this project. Located in Las Vegas, this Giant Wheel, also called "High Roller" will be 168 m high. It will be the focal point of the new urban entertainment district "The Linq" financed by Caesars Entertainment, the world's largest casino entertainment company.

## Innovative capsules with a vision!

The POMA group, via subsidiaries Leitner Poma of America (LPOA) and SIGMA, based in Isere, France, will supply the extra-large capsules for the Las Vegas Giant Wheel.

The POMA group designed the oval capsules of the London Eye and this new project surpasses the scale and technology used in London.

Each of the 28 round shaped cabins on the Giant Wheel has a diameter of 6 meters and weighs 25 tons.

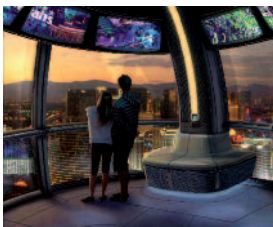
The cabins, equipped with 8 flat screen TVs and an iPod dock, will take 40 passengers on a 30-minute ride for a sky-line view of Las Vegas. SIGMA (Isere, France), a POMA group subsidiary, will design the capsules. They will be manufactured and assembled in the United States, at the LPOA site in Colorado.

Jean Souchal, POMA Chairman of the Board, states: "It is an honor to participate in the design and

construction of the Las Vegas High Roller. After listening carefully to what Caesars Entertainment was aiming for, the teams at the POMA group were able to offer an innovative and technological solution that will be a future benchmark of our expertise in Giant Wheels."

He adds: "This type of fun passenger transportation provides passengers with the unforgettable pleasure of an aerial ride."

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### Typical Las Vegas: extraordinaire

The High Roller will be the main attraction at the future retail, dining, entertainment and hospitality district near the Caesars Palace, Flamingo and Harrah's hotel-casinos.

The High Roller will be the highest wheel in the world. Thanks to the spherical and transparent capsules, this gigantic, unique wheel will provide unequalled and exceptional views of Las Vegas.

The total cost of this project, of which construction has already begun, is of 550 million dollars. The inauguration for the district and the High Roller is planned for Fall 2013.



### About POMA:

POMA, based in Voreppe (Isere, France) is one of the world leaders in ropeway transportation solutions. All over the globe POMA innovates and demonstrates its know-how and expertise in fields ranging from the snow, tourism, science, industry, and urban transportation sectors. A safe and eco-responsible method of transportation dedicated to sustainable development.

[www.poma.net](http://www.poma.net)

### About SIGMA:

Sigma, based in Veyrins (Isere, France) is a world leader in cabin design, construction and innovation. The company supplies over 1,000 cabins per year as well performing special projects such as the passenger cabins for the Roosevelt Island tram in New York City and the vehicles for the new APM system at the Cairo Airport.

[www.sigmacabins.com](http://www.sigmacabins.com)

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